



Sublimation is perhaps the most impressive and detailed way to customize your performance apparel. Sublimation allows for endless design possibilities across every inch of your jersey.

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Sublimation creates possibilities. With sublimation, you can use any colour, gradient, font or effect that you can think of, design across seams, under arms, along waistbands... all while maintaining the wicking properties of your jersey as you go to work on the playing field.

**HOW IT WORKS...**

Sublimation is a process whereby ink is actually burned into the fibres

of the garment, as opposed to the way ink is caked on top of the material in conventional silk screening.

The design is first rendered digitally on a computer. Special papers are then printed with the design, and are placed face down in a heating press over bolts of white fabric. As the press heats up, the ink on the sublimation papers turns into a gas and bonds with the fibres of the material, thereby ingraining your design into the fabric permanently. The fabric is then cut into body, sleeve and collar panels that are sewn together to create a "full body" sublimated jersey.

The benefits of sublimated printing are manifold. Once a design has been sublimated it will, in effect, become part of the material. This means that the design will stretch with the fabric, it will allow sweat to wick through the design, and the image surface will not crack or fade over time, or with repeated washing.

FULL BODY  
**SUBLIMATION DESIGN**

If you can draw it,  
we can make it.



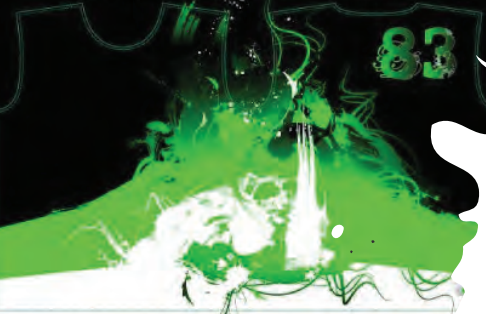
RIGHT SLEEVE



LEFT SLEEVE

FRONT

BACK





# PROCESS

Idea!

1. Concept Design

2. Vectorize Artwork

3. Create Production File

4. Signed Final Order

5. Production

6. Shipping

Order  
Received

3-5 days

3-6 weeks

2-10 days

1. Detailed images of what the jersey will look like.

2. All the graphics to be used are vectorized, 100% opaque objects. Defined number & name fonts and PMS/CMYK colour codes.

3. Vectorized artwork is laid out in production ready Adobe Illustrator template file. All numbers & names expanded and sorted into correct size layers as defined in the order form.

4. Final order and design artwork must be confirmed by customer before production can start.

5. Normal production time varies from approx. 5-6 weeks depending on the specific order and how busy our manufacturing factory is. If necessary your order can be rushed and done in 2-3 weeks. Fees will apply.

6. For shipping please allow:  
North America: 2-7 days.  
Outside North America: 4-10 days.



# PRICES

**PACKAGE 1:**

2 sublimated jerseys + 1 shorts with printed number.

**\$140/set**

**PACKAGE 2:**

1 sublimated jersey + 1 screen printed jersey + 1 shorts with printed number.

**\$120/set**

**PACKAGE 3:**

1 sublimated jersey + 1 shorts with printed number.

**\$95/set**

**PACKAGE 4:**

1 sublimated jersey.

**\$70/set**

(Player names on jerseys: +\$5/jersey)

**Artwork Option STANDARD:**

Customer does Process Steps 1, 2 & 3 and provides production ready Adobe Illustrator file. No artwork charge.

**Artwork Option ASSISTED:**

Customer does Process Step 1 and provides images of the intended jersey design. VC designers do Steps 2 & 3.

\$40/hour artwork charges. Average time needed: 2-3 hours.

**Artwork Option CREATIVE:**

VC designers generate creative concepts and then work guided by customer feedback until final jersey design is achieved (Steps 1, 2 & 3).

\$40/hour artwork charges. Average time needed: 6-8 hours.

A \$60 setup charge at the factory applies to every order.

**All prices in Canadian Dollars.**

